



**We worked twice
as hard, to have
twice the impact.**

B Corp re-certified.



We're proud to be re-certified as a B Corp with a 104.6 score!

B Corp is a global seal of approval for companies that put **people and the planet on the same level as profit.**

Doing things sustainably isn't the easy option. Every three years, we're re-tested to ensure we're still raising the bar.

Why does it matter to you?

Because as a Swapfiets member, you're part of the solution, making cities cleaner and more liveable.

DID YOU KNOW?

Companies must score **at least 80 points** to become certified. An **average company scores 50.9 points**. This means we have 2x the impact of the average company.



Average score

50 points

B Corp Certification

80 points

Our score

104.6 points

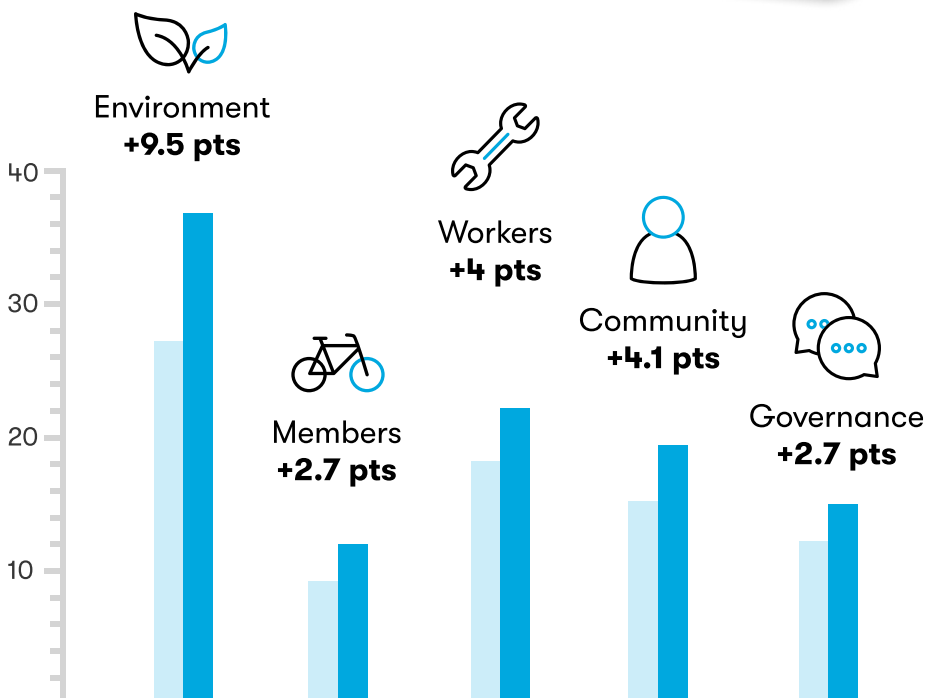


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200+

How we did it.

We improved our score across every single pillar, and here's the breakdown:



Points in 2022



Points in 2025

Environment

Smarter operations resulted in 35% fewer emissions & 35% less maintenance.

Members

95% of bikes serviced & 54% of new members who hadn't cycled before joining.

Workers

We now offer financial coaching to support employee growth.

Community

72% of members switched to cycling & 24% of leadership roles are held by women.

Your impact.

You're making your city better.



72% switched from cars or public transport to bike.
34,000 car rides prevented every year.

You help fight climate change.



6,460 tons of CO₂ avoided annually.
35% less CO₂ than regular bikes.

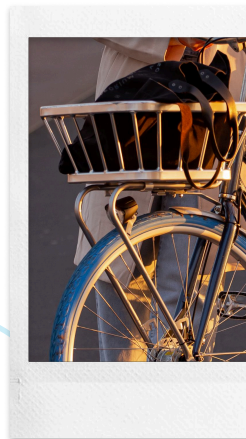
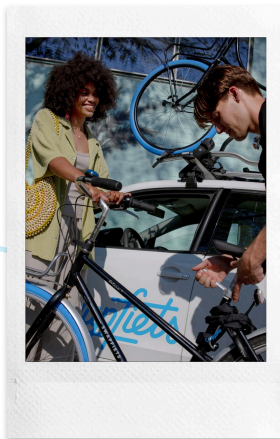
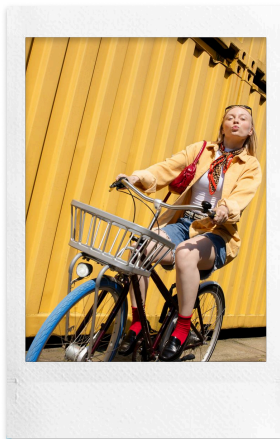
You ride a bike that's built to last.



Our bikes get **repaired, reused & recycled**,
with one bike serving multiple members.

**Every pedal
counts because
every ride reduces
your footprint.**





The **bigger** picture.

Every time you hop on a Swapfiets bike, you're reducing emissions, fighting climate change, and boosting your health.

We do the hard work behind the scenes, so you can make the smarter, more conscious choice every day.

We'll keep innovating and improving, and you just keep riding. Leaving a lighter, positive footprint with every pedal.





Thank you for being part of the **movement.**

We're proud of our B Corp recertification and the positive impact we've made, but it's just the beginning.

With you in the saddle, we'll keep pushing toward
greener, healthier, and more liveable cities.

Thanks for riding with us,
Swapfiets ♡

